

I consult individuals and businesses in numerous domains: art, design, development, production, salutogenesis, marketing... As a genius universalis / wildcard person, I am naturally curious and passionate about many things. Yet I realized my sole purpose is to provide value and facilitate individuation for as many as possible. Let me know your purpose and will do my best for you!

Areas of Expertise

Production	Art Direction	UX / UI Design	Psychology
Mood Boards	Graphic Design (Print)	Design Systems	Consulting
Photo Editing	Branding / Packaging	WordPress / Shopify	Data Collection
Video Editing	Corporate Identity	Mobile 1st Web Pages	Data Analysis
Sound Design	Director's Interpretations	Development / Prototyping	Pitch Decks
Animation	Vector Illustrations	HTML / CSS / JavaScript	Copy Writing

Software

Adobe Illustrator / Photoshop / Animate / Keyshape / Figma / Hype / Sketch / Ableton & expanding

Career Highlights

www.smart-moms.de	UKE Hamburg and FU Berlin asked me to develop this postpartum depression prevention web app for the public domain from start to finish: concept, illustrations, audio production, animated short, CI, UI, code and CMS. Vulnerable woman benefit from this free and inclusive tool every day.
VW Golf GTE Pitch	Working as a Junior Art Director at Tony Petersen Film with Thomas Garber, I delivered one of the best pitch decks of my life for VWs new e-mobility flagship, the Golf GTE... and we won. The best part was how uncannily close the final film was to our pitch. Many successful pitches came after.

Professional Experience

03.2019 - present	Freelancer, Hamburg & Berlin www.wladi.org
11.2018 - 03.2019	JUNIQE (Kollwitz Internet GmbH), Berlin Customer Service Agent: CRM in a Drop Shipping Startup Learned the least desirable yet most important aspect of e-commerce.
07.2016 - 09.2018	Universitätsklinikum (Uni Hospital) Eppendorf (UKE), Hamburg Internship: Research Assistant in the Prevention Research Group
03.2013 - 12.2015	Tony Petersen Film GmbH, Hamburg Junior Art Director: Pitch Consulting / Content Creation Successes: Audi, Eurowings, IKEA, Kaufland, McDonald's, Neff, VW & others
09.2012 - 02.2013	Tony Petersen Film GmbH, Hamburg Intern: Production Assistant
08.2008 - 10.2008	Olsen GmbH & Co. KG, Hamburg Intern: International Sales Assistant

Academic Experience

- 2017 - 2018 **Rijksuniversiteit Groningen (RUG), the Netherlands**
M.Sc. in Clinical and Psychosocial Epidemiology (discontinued)
English taught research program with focus on clinical data analysis
- 2008 - 2017 **Universität Hamburg (UHH)**
B.Sc. in Psychology of 2,1 (equals GPA of 3,0)
Focus Areas: Educational Work and Organizational Psychology
Thesis: "Ease of Recall Affects Attitudes Towards Fairness and Moral"
- 1998 - 2007 **Gymnasium Bondenwald, Hamburg**
Abitur of 1,4 (equals GPA of 4,0)

Entrepreneurial Experience

- 2020 - present **Publishing House TBA, Hamburg & Berlin**
Currently curating content and writing copy.
- 2014 - 2016 **Record Label „WOODWORK“, Hamburg**
Independent vinyl record label for house and techno music.
Composed and recorded the debut EP and produced two following releases.
[Discography](#)
- 2010 - 2013 **Event Agency „MAEDCHENDISKOTHEK“, Hamburg**
Among the biggest niche music and dance events in Hamburg to this day.

Interests & Training

- Yoga Teacher **International Yoga Alliance Teacher Certificate (RYT200)**
Ashtanga Yoga teacher training via [Inspira Yoga](#)

Language

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|------------|-----------------------------------|
| Proficient | Copy Writing & Scientific |
| German | Native |
| Englisch | C1 Advanced (Formerly CAE) |
| Latin | Intermediate Certificate |
| Russian | Family Language (Fluent in Words) |

References

UKE / TPF